

West River Cooperative Telephone Company (WRCTC) Customer Proprietary Network Information (CPNI) Notification

WRCTC and its affiliate, West River Cable Television, strive to meet the needs of customers by introducing new telecommunications and communications-related services and products and by making improvements to existing offerings. Your account information or Customer Proprietary Network Information (CPNI), contained within our database, helps us identify customers who might benefit from these new services and enhancements. WRCTC and its affiliate may share and use data on the calling features and plans to which you subscribe, the charges associated with those plans, the telephone numbers called, and the length of telephone calls, to tailor service offerings to your individual needs.

WRCTC and its affiliate will NOT share this data with any outside source except as necessary to provide the service(s) to which you already subscribe or if legally required to do so.

You have the right under federal law to protect the confidentiality of your account information and CPNI and to restrict the use of this data, and we have a

responsibility to protect your data. To restrict the use of your CPNI data identified in this notice, you can call the business office by dialing 777 or 605-244-5213, email us at westriver@sdplains.com (please include your name and account number), stop by our office in Bison or return the bottom portion of this notice. You can request that WRCTC not use your CPNI data at any time. However, if the request is not received within 30 days of this notice, your CPNI data may be shared and utilized until a notice is received.

Your denial for WRCTC to use your CPNI will not affect the quality of your service or have any effect on the products and services to which you currently subscribe.

Your decision on the use of CPNI by WRCTC will remain valid until you change it, which can be done at anytime by calling our business office at 777 or 244-5213.

CPNI Notice

I **do not** consent to the use of my Customer Proprietary Network Information (CPNI).

Name on account: _____

Telephone number(s): _____

Signature of authorized contact for the account: _____

Dated: _____

Return to: West River Cooperative Telephone Company • PO Box 39 • Bison, SD 57620